



2019 Lycée Malick SY de Thiés, Dakar, Senegal

Course Catalog

Entrepreneurship (Nadine Minampala): The aim of the workshops is to enable each participant to acquire tools and acquire new attitudes, knowledge and skills for the development of a social entrepreneurship project. At the end of the course, the students should understand that the Profitable social business model must meet a social or societal need. Through video support, students will identify societal issues. They will work on these in subgroups and will rely on different tools such as pitch, proposal value canvas, business model canvas and other theoretical supports (market research). Students will have to try to solve them and identify strategic paths that will be reflected in a profitable business model.

Lecturer Biographies

Nadine Minampala



Nadine Minampala has a social background initially from the Haute Ecole of Brussels Ilya Prigogine (EOS). She became interested in the sector of specialised social education by carrying out a training within the Haute Ecole pédagogique of Namur. At the same time, she is following a curriculum to become a literacy trainer. By doing an internship with an association she is interested in the systemic and postgraduate in this same school. For two years she is also a memory reader. From 1999 to 2003, she was in charge of a socio-educational service for people in prison when she discovered ethnopsychiatry. She will be part of a therapeutic team that accompanies people from minorities. In 2003, she became regional manager of a regional development education system and obtained a certificate of development facilitator from Iteco. During this period she acquired skills in the Université de Sherbrooke (Montréal) in active pedagogy. It contributes to the development of 3 educational campaigns for teachers of upper secondary education, higher education schools and students of the master in development cooperation of the ULB (Brussels). Between 2003 and 2009, she trained more than 1,200 teachers or leaders of educational associations. Since 2009, Nadine Minampala is coordinator, a support service for social entrepreneurs.