



2019 Institute of Public Administration and Management, Freetown Sierra Leone

Course Catalog

Am I wrong? Decision Making Processes and Real-World Applications (Mark Horne): This course will focus on improving our decision making by using statistical and psychological theory. Students will develop an understanding of the basic methodology behind research design, and the biological bases that lead the psychological processes we carry out every day. Exercises will involve learning how to ask questions in order to get the valid, reliable answers you need, and then learning how to impartially analyse the data you have collected. This course will appeal to anyone with an interest in psychology, but also to anyone who wishes to better understand the decisions that they, and others make.

Finance for Africa (Charlie Dove-Edwin): The course asks students to consider the economic challenges faced by Sierra Leone such as high interest rates, under-developed infrastructure, poor economic transparency and the brain drain in coming up with their own business idea. Students should also consider ways in which government bodies can assist in creating the right business conditions for their business idea, attract foreign investment and to stem the brain drain.

Public and Political Communication—Speaking to People and Power (Charlie Wells): This course will draw not only on her academic understanding, but also her on-the-ground campaigning experience. Students will learn the basics of public and political communication through studying real-life examples. They will gain an understanding of where decisions are made, who makes them, and how they might be influenced. Practical exercises will focus on how to develop winning arguments, how to deliver your message effectively, and campaign planning.

Terrorism: Modi Operandi and Mitigation (George Richards): This course is an overview of terrorism on the global stage. Historical antecedents to contemporary terrorism and contemporary terror incidents will be addressed in a case study format. Group ideologies, geographic determinants, and operations will also be covered. The course will conclude with discussions of how terrorist acts may be mitigated.



Lecturer Biographies

Charlie Dove-Edwin



Charlie Dove-Edwin is an Adjunct Associate Professor at the Business School of Richmond the American International University in London, where he lectures in Corporate Finance, International Finance, Fundamental Analysis and Country Risk Analysis. Charlie completed his undergraduate degree in Law at the University of Nottingham before working for Ernst & Young in their London Office. After qualification as a chartered accountant, Charlie Dove-Edwin worked in investment banking as an analyst and as a salesman. His former employers include Lehman Brothers, Commerzbank, DanskeBank, Nordea and MF Global.

Mark Horne



Mark Horne has a PhD from the University of Edinburgh funded by the Royal Society, an MSc in Psychiatric Research from King's College, London, and an MA (Hons) in Psychology from the University of St Andrews. He started as Methodology Teaching Coordinator at the University of Edinburgh in 2014 before taking a 6 month break from academia working as a statistician in the Civil Service. He started as an Assistant Professor at Richmond in January 2016 and delivers courses in Research Methods, Cognitive Neuroscience, Clinical Psychology, Psychopathology, Personality, Biological Basis of Behaviour and Health Psychology. In September 2017 he took up a role as the Psychology Department Research Centre Coordinator. He organises Research Assistants and works with Lab Manager to advance the Psychology Department research aims. His two research streams focus on changes in short-term memory with age, and factors affecting high-level triathlon performance.

George Richards



George Richards is an associate professor of criminal justice and has been teaching since 1994. He is in his 15th year of service to Edinboro University in the Department of Criminal Justice, Anthropology, and Forensic Studies. George maintains an active research agenda that now focuses primarily on crime prevention in schools and mental health self-care for first responders. He has published in several peer-reviewed and popular publications. Among these are The Journal of Higher Education Management, Policing: An International Journal of Police Strategies and Management, The Journal of Contemporary Criminal Justice, and The American School Board Journal. In 2010, he was named Edinboro University Educator of the Year. George was also



honoured by Edinboro University when he was named Advisor of the Year in 2017. In 2003, he earned board certification in security management when he received the Certified Protection Professional (CPP) designation from the American Society for Industrial Security. George has a BA in History from Berea College, an MSc in Justice Administration from the University of Louisville, and a PhD in Public Administration and Urban Studies from Cleveland State University/the University of Akron. George served as a Fulbright Specialist during the Spring 2019 semester in the Department of Criminology, Raksha Shakti University, Ahmedabad, Gujarat, India. He has also been an invited speaker at universities in China, India, the United States, and Great Britain.

Majeks Walker



Majeks Walker has taught and practised law since 2004. He has an LLM from UCL (Banking Law, Conflict of Law, Corporate Law and Law of Foreign Investment in Emerging Economies), and a Certificate in Law Teaching. He was called to the Bar in England and Wales in 2006 and is a qualified SPP Mediator. Majeks has taught law at Kaplan, and the University of Greenwich. He has also taught Criminology and Psychology at the Royal Holloway University of London. He currently lectures law at undergraduate and postgraduate level at the University of Westminster, and at Regent's University London. He is a seasoned corporate trainer and provides advice and training to many multinational companies and sovereign states on various legal issues. Majeks also does a range of philanthropic work, including helping to give a voice to those that cannot afford legal representation.

Charlie Wells



Charlie Wells has an MA in International Relations and French from the University of St Andrews, and an LLM in International Law from the University of Edinburgh, where she specialised in international humanitarian and human rights law. She has experience working in the House of Commons, European Parliament and Scottish Parliament, as well as completing internships at the think tank Reform Scotland and environmental charity London Sustainability Exchange. She has also worked teaching English in France and Morocco. She has been working as a political consultant in Westminster since 2015, starting as a trainee and working her way up to the position of Account Director. Specialising in political communications and campaigns, Charlie advises clients from a range of sectors – from blue chip companies to charities and grassroots campaigns. She works with clients at the local, regional, national, and international level and has a successful track record of influencing policy and achieving results.

